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Gizmogo Always Working For A Sustainable Tomorrow

Gizmogo has been taking steps towards a greener future and a green recovery from the Covid-19 pandemic.

What Sustainability Means For The Gizmogo

Gizmogo are committed to supporting activities that strengthen the conservation and protection of natural resources, advance ecological sustainability, and foster harmony between communities and the environment. We embrace local solutions, and spur innovation in an effort to address the causes and reduce the effects of climate change and environmental degradation.





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Everyday 48,000,000 pounds of waste goes into oceans.

New reports indicate that the amount of waste has increased to 61,000,000 lbs/day since recycling has started to collapse.

The toxins produced from improperly recycling e-waste are dangerous and polluting. Things like hydrochloric acid are used to recover the metals in the e-waste, leading to toxic run-off that contaminates the surrounding air, soil, and water. Local children test higher for levels of lead in their system, and this can stunt their development both physically and mentally. Local animals involved in the food chain are exposed to toxins like mercury, meaning that toxic exposure permeates many different levels for people in these areas. Rice and other crops planted in areas like this become toxic, contaminated with dangerous substances like cadmium.



Our Actions for Green – Environmental Activities

Local Beach Cleanups on a Regular Basis



In our commitment to preserving our beaches and the planet's fragile aquatic ecosystem, Gizmogo believes that we need to do our part to help. You can usually find our team participating in local beach cleanups on a regular basis. Since there are more and more discoveries of electronics being thrown in the ocean, it is important to help preserve it by doing what we can. But it just can't be our staff – this takes each of us to protect our ocean from the hazardous waste that electronics can do to sea life. We are creating a movement. With our efforts, we believe e-waste will be reduced dramatically for the sake of ocean life. Our efforts to make the world a better place doesn't stop there, though. A portion of each electronic device goes toward local charities. This is only part of our philanthropy in our commitment to saving the earth—one device at a time.

Reduce the Landfills of Electronic Waste

We want you to know that you play a huge part in all of this! When you do business with Gizmogo, you are helping reduce the landfills of electronic waste. Did you know only about 15%-20% of





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problems. We believe with our consistent efforts to demand change through action is very effective.



Finding Precious Metals in E-Waste

There are also precious metals that can be preserved, recycled and reused from old devices that are no longer used or wanted. Things like laptops, desktop computers and even circuit boards possess metals like gold, palladium, silver and sometimes even platinum can be found in them. Some other metals commonly found in electronics are aluminum, zinc, nickel, copper, iron, tin and lead. The metal recovery process can benefit our society by reusing these metals to replace parts from similar devices or repairing it altogether. If the electronic works, we have less of a need for major electronic companies to produce more of the latest, newest models. It is unnecessary to continue to allow electronic devices to end up in toxic waste situations.



E-Waste Recycling & Low-Carbon Society

According to Globalcitizen.org*, "cell phones and various other electronic devices makeup a large chunk of the 273,000 tons of e-waste that make it into California landfills each year." If those are the kinds of numbers we are seeing for this state, imagine how many more tons of e-waste there are in other states, countries and continents. The earth is calling for us to do our part by reducing our carbon footprint. We hold ourselves accountable to leave it as small as possible for future generations. A huge part of that duty is recycling electronic gadgets properly and safely. Gizmogo believes that we as a human race have the power to step up and take responsibility for the planet. After all, we do have to live here. Let's make it a team effort to care for the environment and each other.



Gizmogo's Everlasting Goal

Experts say that minimization, refurbishment of electronic devices and the duration of their use in one form can reduce the catastrophic impact of e-waste on the environment. At the same time, companies should create longer lifecycle devices to significantly increase their average usage duration and reduce e-waste. This is a practical and lasting way to protect the world from the pitfalls of e-waste.